

Rehage Entertainment (RE:), one of the nation's leading independent live events company and creator of New Orleans' acclaimed Voodoo Experience, will once again join forces with Brad Pitt's Make It Right Foundation by producing "A Night to Make It Right" fundraiser. The Saturday, March 10 New Orleans benefit gala will raise vital funds for the completion of 150 environmentally friendly homes in the city's Lower Ninth Ward. In 2007, REHAGE ENTERTAINMENT produced The Pink House Project with Pitt and production designer Stefan Beese, a collaboration which resulted in a D&AD Yellow Pencil Award for Best Environmental Design/Installation. While working on the project, Beese fell in love with New Orleans and has since moved his family there where he and REHAGE ENTERTAINMENT founder and New Orleans native Stephen Rehage started the award-winning RE:BE Design firm.

<u>"A Night to Make It Right"</u>, presented by **Hyatt Regency New Orleans**, will include political leaders, philanthropists, artists and entertainers. Ellen DeGeneres will host the event, which features a dinner celebrating the finest culinary traditions of New Orleans and **performances** by

Rihanna, Sheryl Crow and local critically acclaimed artists The Preservation Hall Jazz Band, Irvin Mayfield and Soul Rebels. The after party, hosted by comedian Aziz Anzari, will feature performances by Kanye West, Seal and others.

"A Night to Make It Right" marks the latest event for the New Orleans/New York/Los Angeles-based REHAGE ENTERTAINMENT. Since the company's 1991 inception, REHAGE ENTERTAINMENT has established its preeminence in the live-events space through a mix of entertainment and philanthropic related productions. Some of the event's in the company's wide history include: a 16 year relationship with the Revlon Run/Walk for Women™ first in New Orleans for three years, growing with the event into New York's Time Square/Central Park, those events raised more than \$60 million in the fight against women's cancers; in 2009 REHAGE ENTERTAINMENT created and produced Web MD's Rock N Race at the National

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Mall in Washington D.C. for Katie Couric; in 2010, REHAGE ENTERTAINMENT produced and directed the Gulf Aid Concert which raised funds and awareness for the Gulf Relief Foundation's efforts to support wetlands/coastal environmental issues and the regional food industry following the catastrophic Deepwater Horizon oil spill; in 2011, RE teamed up with the New Orleans Saints and the Louisiana Hospitality Foundation to produce Gleason Gras, a daylong event to raise awareness for ALS and provide funds for advanced and experimental technology, equipment, and treatment; in 2005, the company's Voodoo Experience (which Rehage created in 1999 and has produced every year since) was threatened with being displaced by the tragedy of Hurricane Katrina. Instead, Rehage and his team staged a free concert for the first responders, military, volunteers, and returning residents less than 60 days after the catastrophe, who all came together in celebration of a city they love. That event earned Rehage a Key To The City of his New Orleans hometown.

About RE:BE Design: RE:BE Design consists of two major components combined under one roof, Stephen Rehage of Rehage Entertainment and Stefan Beese of Beesign Production Design. RE:BE is a full production design company, with offices in New York, New Orleans and Los Angeles, specializing in the architecture of entertainment. RE:BE combines production experience and award-winning design expertise to create a one-stop shop for the entertainment and related industries. RE:BE's areas of expertise include music, festivals, TV, commercials, feature film productions, architecture, temporary structures, exhibit design, theater and events. Since 2008, RE:BE designed events including The Voodoo Experience, The Essence Music Festival, The Revlon Run Walk, The Quiksilver Surf Pro NY and The Final Four Big Dance, among others. In just four years, honors include: Winner of the Live Design Excellence Award for The Eco Shipping Container Lounge, Voodoo Experience (2010); the Live Design Excellence Award for the production design of the Essence Music Festival (2009); winner of the Music Design Award for the production design of the Essence Music Festival (2009); in addition, Beese was nominated for The Parnelli Award for Best Set Designer of the Year for the Production Design of the Essence Music Festival (2009). (http://www.rebe-design.net/).

<u>About Make It Right</u>: Founded in 2007 by Brad Pitt, <u>Make It Right</u> builds sustainable, affordable homes for New Orleans' families who lost everything in Hurricane Katrina and other disadvantaged communities around the country.

