

Quicksilver Pro NY 2011 Container Structures

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Architect [Stefan Beese, RE:BE Design](#)

Programme [Public](#)
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[Show Venue](#)
[Concert Location](#)

Location [80 W Broadway, Long Beach, NY](#)



[Incorrect Location?](#)

Construction status [built in September, 2011](#)

Project type [Building](#)
[Interior](#)
[Temporary](#)

Materials [Metal](#)
[Steel](#)

[Wood Flooring](#)
[Carpet](#)

[Steel Frame](#)
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Upon being Awarded the position of Production Designer for the 2011 Quicksilver NY PRO Surf event, Stefan Beese of RE:BE Design took the obvious approach, fusing Modern Urbanism Architecture with the natural environment and beach culture of surfing.

Beese found the narrative in utilizing temporary container structures. Adapting this form of temporary architecture, Beese created assets that were needed to hold a surf event, such as, judging towers, athlete zones and brand oriented exposition structures.

Beese was challenged in finding solutions for event amenities such as a surf site complete with Interior solutions for the surfers accommodations providing access locations to the beach and competition events. A raised VIP cabana and bar, as well as structures for the other Quicksilver brands, including Roxy, provided a design idea for yet another container like structure.

Needing a contrast to the bold exterior appearance of shipping container structures, it was imperative to soften up the interior with a more natural approach. A Zen environment was the obvious direction, complimenting the natural location of beach, sea and air while still offering some repetitive solutions in materials and decor. Where applicable the use of wood flooring and rattan matts were chosen.

To further incorporate and fuse urban elements in structure and design with the natural locale, large scale driftwood mobiles, oversized nature prints of waves, rock gardens and other natural elements assisted in enhancing the design aesthetic.

According to Beese: "The overall importance was to find a way to bring the urban landscape everyone associates with a city like NY out to the beach while blending it with modern natural elements. The goal for the production design was to create something other than a city of white tent tops and Tiki style décor, which has all too often been used in events such as this."

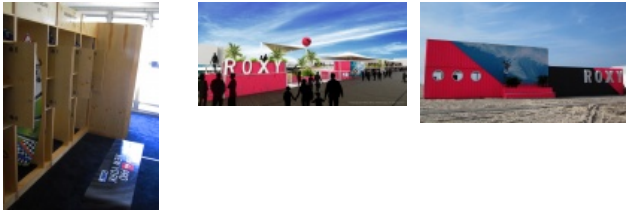
Adding cargo Shipping container structures to the event landscape where applicable, created a sense of urbanism in a beach setting environment, bringing the city "landscape"

to the beach while creating inventory and storage facilities for the event itself. This hybrid double function is something that has always triggered Beese in his designs, similar to last years award winning Voodoo Experience Eco Cargo Container Lounge, a 2-story stacked container bar-lounge facility for an outdoor festival.

After the initial Design Concepts were accepted, all assets were further developed in

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Media [8 photos](#) and [4 drawings](#)




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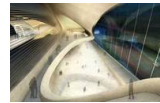
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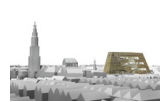
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