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Alterra Pinamar – The Beach Resort Built With Shipping Containers, Argentina. The Burk's Falls Shipping Container Housing Project, Ontario.



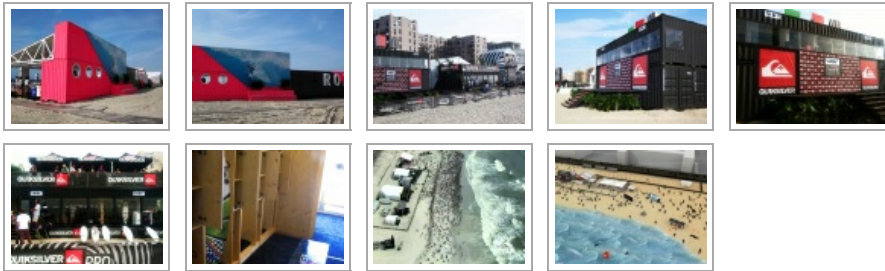
**The Quiksilver Pro New York 2011 Shipping Container Structures by RE:BE Design**

On January 28, 2012, in Commercial, PopUp, by Editor

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Stefan Beese of **RE:BE Design** (that is the same people who brought us the **Voodoo Music and Art Festival**) was awarded the position of Production Designer for the 2011 Quiksilver NY PRO Surf event. Beese took the obvious approach, fusing Modern Urbanism Architecture with the natural environment and beach culture of surfing.

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According to Beese: "The overall importance was to find a way to bring the urban landscape everyone associates with a city like NY out to the beach while blending it with modern natural elements. The goal for the production design was to create something other than a city of white tent tops and Tiki style décor, which has all too often been used in events such as this."

Needing a contrast to the bold exterior appearance of shipping container structures, it was important to soften up the interior with a more natural approach. A Zen environment was the obvious direction, complimenting the natural location of beach, sea and air while still offering some repetitive solutions in materials and decor. Where applicable the use of wood flooring and rattan mats were chosen.

To further incorporate and fuse urban elements in structure and design with the natural locale, large scale driftwood mobiles, oversized nature prints of waves, rock gardens and other natural elements assisted in enhancing the design aesthetic.

Adding cargo Shipping container structures to the event landscape where applicable, created a sense of urbanism in a beach setting environment, bringing the city "landscape" to the beach while creating inventory and storage facilities for the event itself.

After the initial Design Concepts were accepted, all assets were further developed in collaboration and executed by Kosmo Studios. A Miami based company.

Courtesy Of: **Open Buildings**, Stephen Beese

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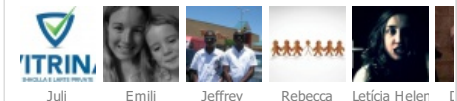
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