

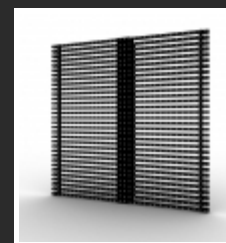


## Essence Music Festival

### Overview of u

Photo courtesy	Essence Music Festival
Event Producers Inc.	Rehage Entertainment and Stefan Beese

The Pixled F-30 product made its grand first appearance in the US center stage at New Orleans' Essence Music Festival. Stage Designer Stefan Beese decided to forego the standard curtain set for an all LED backdrop and really light up the performances of superstars like Beyonce, John Legend, Lionel Richie and many more during the three days of cultural activities and performances with more than 400,000 attendees over the 4<sup>th</sup> of July weekend at the Louisiana Superdome.



F-30

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